

Department I - Innovation ecosystems, SMP / Entrepreneurship & Consumers Unit I-02 SMP / COSME Pillar

Just Green

Workshop 1 report

Circular economy in the value chain of social economy organisations. Where are we at the Just Green partnership?

PROJECT INFORMATION					
Project title:	JustGreen - social economy for a just and green transition				
Project Acronym:	JustGreen				
Grant Agreement (GA) number:	101015873				
Type of action:	Call for proposal				
Consortium partners:	Coordinator : Municipio de Vila Nova de Famalição (CMFAMALICAO)				
	Other beneficiaries:				
	COMUNE DI MOZZO (CdM)				
	BUDAPEST FOVAROS VI. KERULET TEREZVAROS ONKORMANIZATA (BFTO)				
	EUROPEAN NETWORK OF SOCIAL INTEGRATION ENTERPRISES (ENSIE)				
	GMINA SWIETOCHLOWICE (GS)				
Name of the primary coordinator contact and organisation	Ana Freitas Município de Vila Nova de Famalicão (CMFAMALICAO)				
Start date of the project:	01/02/2021				
Duration of the project:	12				
Project website:					
Project Adviser	Associação A3S (A3S Association)				
Deliverable title	JustGreen Workshop 1 report				
Date of submission of the deliverable preliminary version	12 Jun 2021				
Date of submission of the deliverable final version	12 Jun 2021				





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Workshop 1 Report

Online Workshop organised by Vila Nova de Famalicão on 14-18 of June 2021

Circular economy in the value chain of social economy organisations Where are we at the Just Green partnership?





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I. Workshop 1 - the first sharing and learning event in Just Green project

Just Green is a project co-funded by the <u>European Commission COSME programme</u>. It aims to promote the transition of social economy organisations into a greener and fairer economy and society, following the United Nations Sustainable Development Goals slogan of *leaving no one behind*. To promote this transition by implementing networking, mutual learning and project design activities among European partners, leading to increasing European interregional cooperation.

The project fundamental idea is based on the recognition of the social economy and WISE (work integration social enterprises) potential to foster a transition that is not only environment and economic sustainable, but also just and socially fair.

The Project is coordinated by the Municipality of Vila Nova de Famalicão, from Portugal. Over the course of one year (02.2020 to 01.2021), Just Green gathers a partnership with four other partners. Three are municipalities - Comune di Mozzo, from Italy, Gmina Świetochłowice, from Poland, and Budapest-Terézváros, from Hungary - and one other partner is a European network. ENSIE - European Network of Social Integration Enterprises - is an umbrella organisation whose goals are the representation, maintenance and development of networks and federations for WISE.

Each partner has invited a group of stakeholders that will be active participants in project activities throughout the year. These stakeholders are social economy organisations that are based in the local/regional territory of the consortium partners, comprising: more traditional organisations dedicated to charity, care and social support; organisations with a strong social innovation and entrepreneurial orientation; organisations, projects or networks related to employability of vulnerable groups.

The project assumes four main objectives.

- i) To enhance and strengthen bridges between the social economy and the circular economy;
- ii) To promote way for the decarbonisation of the social economy activities;
- iii) To develop strategies to foster short food supply chains and agro ecology within the social economy;
- iv) Transversal to these three main axes is the objective of not leaving anyone behind. Leaving no on behind means namely taking into consideration principals such as the following: promoting work opportunities as a factor of integration and dignity; targets unmet needs and the quality of services dedicated to regular populations left behind (people with disabilities, the elderly, people in poverty); the promotion of social entrepreneurship and innovation, based on its' promotion through the green transition that can create new market opportunities.





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Project core outputs include: methodological guidelines for partnership mutual learning and networking; reports on good practices; newsletters; concept notes for future projects; guidelines for local and regional policy on a just green transition.

The overall concept underpinning the project is based on a bottom-up approach to green transition, whereby solutions are rooted in the territory and follow a participatory path in which social economy organisations must play a central role. Thus, participation, sharing, exchange, collaboration and cooperation among participants are key values that guide the assumptions of the Just Green work methodology.

The project involves a great diversity of social, cultural and economic, national and regional backgrounds. It involves participants from municipalities and social economy organisations with more and less experience in European projects, and more and less experience in the field of green transition topics. It is therefore necessary to ensure that this participation is facilitated in a way that values everyone, also ensuring that no participant is left behind. To facilitate the itinerary of networking, mutual learning and project design of the group of 30 people, is the assignment of 4 subcontracted organisations, each supporting one of the municipalities in the partnership. These subcontracted organisations start to work together as a facilitators team for project activities with the preparation of the first workshop.

Taking in consideration these project assumptions and cross cut principals, the first deliverable of the project was elaborated - *Just Green Methodological Guidelines for partnership mutual learning and networking*. The objective of this output is to establish guidelines on project work methodology as a way of facilitating the linkage between all project objectives, activities, responsibilities and outputs elaboration. It establishes a detailed work program designed to support this project, aiming also to future replication and adaptation to subsequent projects based on networking and mutual learning approaches.

The Just Green methodology is based on four core elements: the debate on good practices, workshops, online working groups and communication and dissemination activities.

Within Just Green methodology, the workshops are the privileged moments for all participants to meet. The moments where the 30 participants are together at the same time, in the same event, and where they also meet other stakeholders. Stakeholders from outside the project, such as experts on the topics under discussion, academics, entrepreneurs or other agents that can bring added value to the Just Green objectives. These are also privileged moments to deepen knowledge and debate on each of the three specific themes of the project. The workshops are therefore moments of primary dedication to two central dimensions of the project: networking and capacity building of each person and each organization for a greener and fairer transition.

Workshop 1 was thus the first sharing and learning event that involved all participants. It will be followed by two more workshops, by online working groups (dividing the overall group into smaller ones) for strategy and project design leading to concept notes, and by communication and dissemination activities. Activities such as newsletters for sharing at local and regional levels, political guidelines for advocacy and lobbying and the facilitation of a participants sharing room (an online drive for sharing documents and information) targeting European interregional cooperation.





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In fact, the creation of the participants sharing room is an output of the work developed to the preparation of the workshop 1. As the images above show, the sharing room gathers information (templates created by the Just Green methodological guidelines) with partners, stakeholders and countries presentations, with the first collection of participants practices, as well as all material elaborated and shared during the workshop.

Just Green participants sharing room for European interregional cooperation

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II. Workshop 1 – the objectives, the methodology and the program

The first Workshop took place online due to the constraints of the pandemic situation. The online format forced to redefining the workshop program as well as the related budget. Travelling budget was reoriented to two main activities that were not foreseen: interpretation services in four languages, facilitating the access of all participants into workshop activities, and video production, targeting the objective of elaborating virtual visits to the host partner good practices in Vila Nova de Famalicão territory.

As defined in the project application, the first workshop was dedicated to one of the three themes focused by the Just Green - the bridging between social economy and circular economy. It assumed the title of **Circular economy in the value chain of social economy organisations**.

Beyond the specific subject of the workshop, and following project' methodological guidelines, this first workshop was also guided by the invitation for participants to ponder on a set of questions:

Where are we at the just green partnership regarding the green and just transition? Who are the participants? What are the features of our territorial backgrounds? What practices do we already develop? What do we already know about the green transitions challenges?

This first workshop assumed three specific objectives:

- On boarding for all participants to Just Green project objectives and challenges
- Kick-off meeting of online working groups
- Capacity building off all participants on circular economy

Also following project' methodological guidelines this workshop, was guided by a structured methodology that is presented above.

Objectives	Activities	Tools and resources
Provide contexts for establishing contacts and mutual knowledge that enhances		Facilitation methods and techniques
	Networking	Project online wall (google drive, or other)
conditions for the launch of collaborative and cooperative relationships		Online repository/drive with workshop documentation, videos, templates, etc. which can be accessed by all participants
Create mutual learning contexts through the exchange of knowledge about the background of each participant from	Mutual learning	Onsite visits to the country host good practices if the pandemic situation allows





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different European regions and good practices exchange		and/or virtual visits to participants' good practices by video
		Practices sharing sessions, roundtables, world café, among other pedagogical approaches
Organize debate and knowledge sharing sessions on the project's themes	Seminars	Invitation for experts' collaboration Open to other project stakeholders namely invited by all participants
Develop and share the working groups results in the plenary of participants	Working groups	Methodology and program of the working groups (see next section of this guide)
Monitor project performance and intermediary results	Evaluation	Questionnaire on google forms

Hosted by project coordinator Vila Nova de Famalicão Municipality, the workshop took place from the 14th to the 18th of June with the program that is presented below. It is important to underline that the complete program delivered to participants included several methodological guidelines, the full list of participants and their contacts and all instructions for the participation in the online platforms.







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WORKSHOP 1 PROGRAM

Circular economy in the value chain of social economy organisations

Where are we at the JustGreen partnership?

The schedule is on Central European Time. Convert to your local time here.

	Monday 14.06.2021 <mark>Zeom</mark>	
	What is JustGreen pro	oject?
	Who participates and how can	I get involved?
9:50	Participants arrival to JustGreen platform Interpretation logistics	4 languages: English to Portuguese, Italian, Hungarian and Polish
	Welcome to JustGreen project	
10:00	Official opening and welcome	President/City councillor
10:10	Virtual visit to Vila Nova de Famalicão The territory and its policies	City councillor Augusto Lima
10:30	Project presentation and JustGreen challenges	Project Coordinator Ana Freitas
	Networking session	
10: 40	Project methodology – an invitation to participate	A3S Association
10:50	Group exercise	All participants
11:05	Presentation of national delegations (template 3)	All participants
11:55	Final challenge of the day	All participants
	Tuesday 15.06.2021 <mark>Zoom</mark>	link
Which	n practices do we already have in o	ur partnership regarding a
	fairer and greener tran	nsition?
9:50	Participants arrival to JustGreen platform	
10:00	Virtual visit to Vila Nova de Famalicão Practices	Famalicão stakeholders
10:20	Practices' exchange - mutual learning and networking parallel sessions (Circular economy; decarbonisation, short food supply chains) (templates 1 and 2)	Facilitators (<u>A3S Association</u> ; <u>Foundation of the regional</u> <u>employment promotion agency</u> - FRAPZ; <u>Solidarius</u> ; <u>Galileo Progetti</u>) and all participants
11:20	Plenary debate on the exchange sessions	All participants
11:50	Final challenge of the day	All participants



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Wednesday 16.06.2021

Circular economy in the value chain of social economy organisations - where are we in the EU and where do we want to go?

The seminar will be open to the general public.

Participants can invite their co-workers and other local and national stakeholders

You need to register <u>here</u> for the webinar

9:50	Participants arrival to JustGreen platform	Interpretation (4 languages: English to Portuguese, Italian, Hungarian and Polish)
10:00	Welcome to JustGreen and ENSIE Webinar	Ana Freitas and Patrizia Bussi
10:10	Principles and strategies of Circular Economy	Andreia Barbosa (Circular Economy Portugal)
10:30	ENSIE's 20 th Anniversary campaign and key messages	ENSIE
10:40	How WISEs can encourage responsible consumption	Charlie Wigglesworth (Social Enterprises UK) Julien Roedolf (HERWIN)
11:10	How to develop WISEs and Social Economy at the local level	Estève Ferrer (FEICAT)
11:30	Creating an inclusive circular economy in your territory through re-use and repair.	Jana Zurkova (RREUSE)
11:45	Summary of the key messages	ENSIE
	Thursday 17.06.2021 Coom	link
	How can we go further on circular e	conomy strategies?
9:50	Participants arrival to JustGreen platform	
10:00	Networking and mutual learning session	Facilitators and all participants
11: 20	Online Working Groups kick off meeting preparation	A3S Association
11:50	Final challenge of the day	All participants
	Friday 18.06.2021 <mark>Zoom l</mark>	ink -
	What are good pract	ices?
	What is our vision for a greener a	nd fairer future?
9:50	Participants arrival to JustGreen platform	
10:00	Working Groups – Session 1	
	- Circular economy	A3S and CEP – Carlota Quintão and Andreia Barbosa
	- Decarbonisation	FRAPZ - Martyna Wronka-Pośpiech
	- Short food supply chains	Solidarius – Chiara Bonifazi and
	,	Soana Tortora
	Final sharing of results in plenary: good	
11:00	practices ideal type and visions for a just and green future	Facilitators
11:40	Workshop closure – next steps	Ana Freitas
11:50	Workshop evaluation	All participants



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From this program it must be emphasized that the day 3, on June the16th, was dedicated to the seminar on circular economy and that this event was organised jointly with ENSIE. ENSIE launch its 20th anniversary campaign #BuyResponsible. The webinar results and its dissemination by ENSIE can be found <u>here</u>¹.

III. Participants

Taking in consideration the five days of the workshop program, 94 people participated. As said before, the webinar day was a specific event that has gathered not the Just Green seminar, but also the ENSIE event. In this sense, the day 3 had the highest number of participants (78), different from the average of participants (36,75) that comprise the Just Green permanent participants.

The next table presents the number of participants register in each day.

Day 1	Day 2	Day 3	Day 4	Day 5
48	40	78	31	28

Regarding exclusively Just Green partners, stakeholders and facilitators, 48 participants were counted, as the next table presents.

Country	Partners and Stakeholders	Stakoholdora	Total	Gender	Gender		
		Slakelioideis	Iolai	Women	Men		
Portugal	8	13	21	17	4		
Poland	5	6	11	8	3		
Italy	4	7	11	8	3		
Hungary	3		3	2	1		
ensie	2		2	2			
Total	22	26	48	37	11		



¹ <u>https://www.ensie.org/newsroom/news/for-more-synergies-between-social-and-circular-economy</u>



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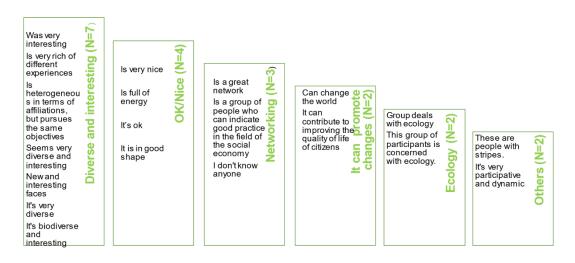
IV. The workshop experience in participants' own words

As it was explained before in this report, a participatory approach guided this workshop leading to confront participants with several individual and group challenges. This section presents some of the main results day by day.

Monday 14.06.2021 What is JustGreen project? Who participates and how can I get involved?





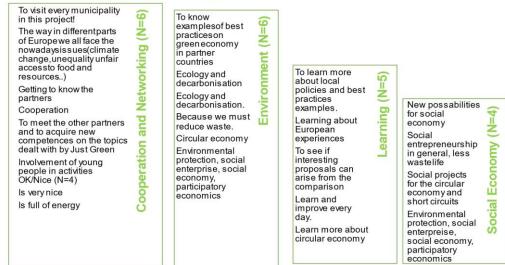




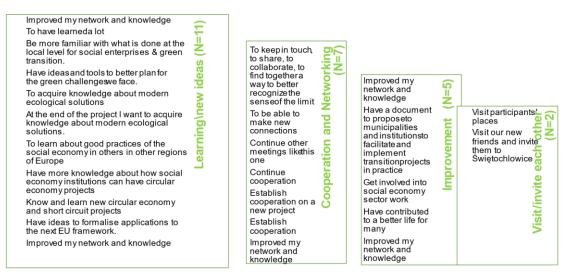


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Day 1 - It interests me...



Day 1 - At the end of the JustGreen project I wish...





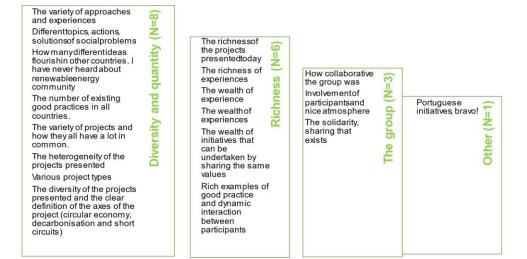


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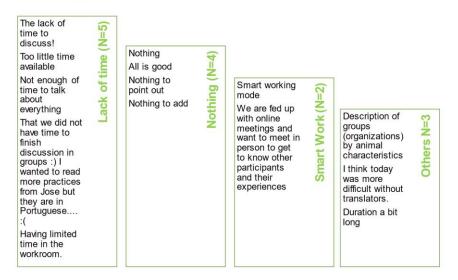
Tuesday 15.06.2021

Which practices do we already have in our partnership regarding a fairer and greener transition?

Day 2 - It surprises me ...



Day 2 - I didn't like...

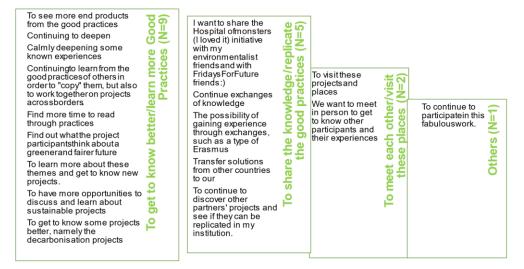






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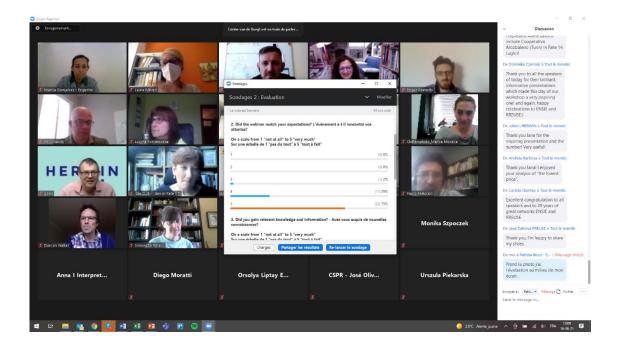
Day 2 - I want...



Wednesday 16.06.2021

Circular economy in the value chain of social economy organisations - where are we in the EU and where do we want to go?

The seminar will be open to the general public. Participants can invite their co-workers and other local and national stakeholders

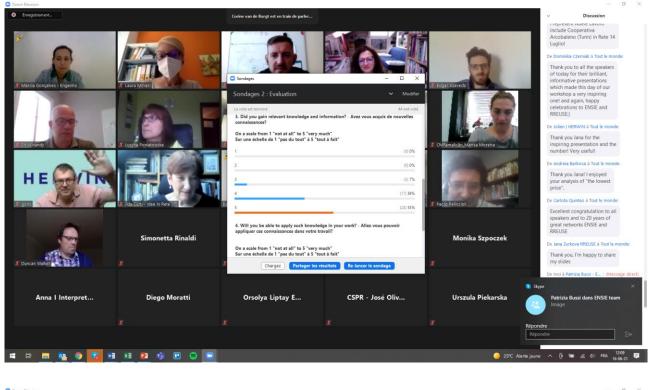


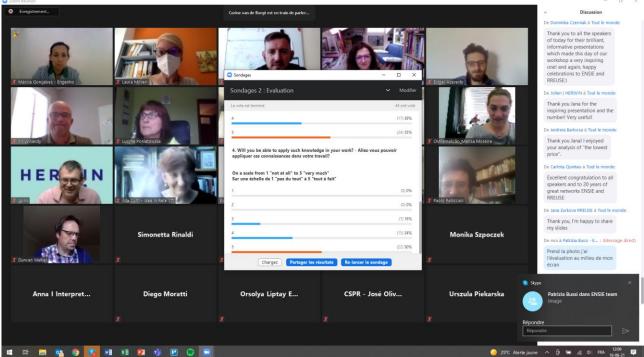
Grant Agreement number 101015873 Call: COS-SEM-2020-4-01





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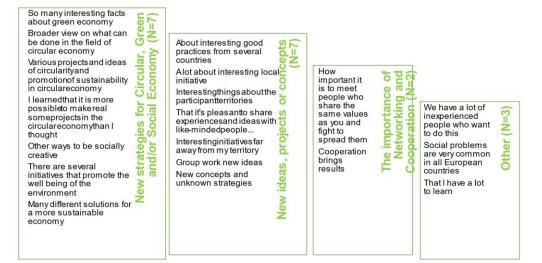


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Thursday 17.06.2021

How can we go further on circular economy strategies?

Day 4 - Since the beginning of the week I've learned...



Day 4 - I also learned ...

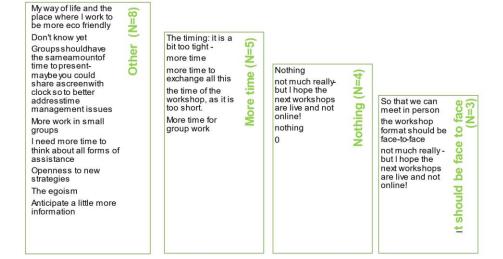






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Day 4 - I would change ...



Friday 18.06.2021

What are good practices? What is our vision for a greener and fairer future?



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GROUP 1 Good Practice Criteria

Environmental Impact

Social Impact

- helping vulnerable people (employment; access to goods and services)
- participation opportunities

Learning opportunities

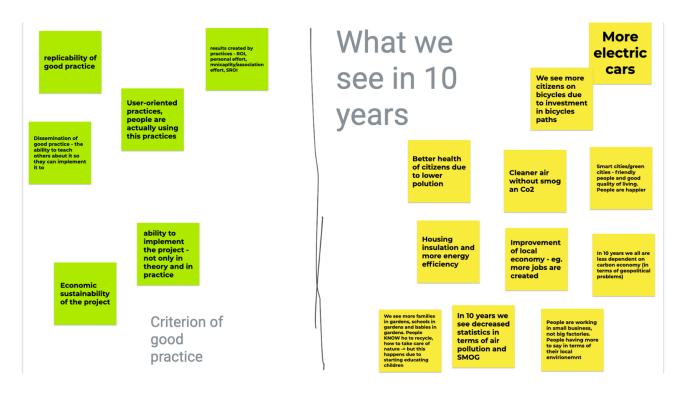
Transparency

Impact measurement

Alternative economy - reciprocity, gift

Justice and equality

Facilitation: bringing different actors together







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V. Good practices as a work in progress – the case of circular economy

Just Green approach to good practices started by asking to all participants their best practices related with all the subjects focused by the project: circular economy, decarbonisation and short food supply chains. So the guideline was first defining the criteria for eligibility of a practice as relevant in the context of Just Green, and only afterwards define the criteria for classifying the practice as 'good'.

In this context the Just Green practices to be shared, discussed and analysed within the project are practices that meet the following *eligibility criteria*:

- Practices developed by social economy organizations, which are promoters or proactively involved in missions, projects, initiatives or actions that have as objective or that fit substantively in the project's themes - circular economy, decarbonisation and short food circuits

- Practices developed by local or regional authorities which are promoters or proactively involved in missions, projects, initiatives or actions that have as an objective or that fit substantively with the themes of the project - circular economy, decarbonisation and short food circuits - and which involve social economy organisations in these activities.

Each participant had to fill in a template of good practices as a way of starting networking and mutual learning activities.

Just Green proposes to build a joint and participatory path between all partners and stakeholders, leading to the elaboration of common projects for the future. To pre-define, in a closed way, the criteria of a good practice would be a limitation to this approach that is intended to be collaborative. In this sense, and in order *not to leave anyone behind*, the idea was to start first with an inventory of practices by all participants.

From the sharing, analysis and debate of this inventory of practices, the idea is to jointly define the criteria for classifying a good practice, that is, a practice that comes close to a desired ideal from some point of view.

The analysis and weighting of these criteria are thus a way to debate the issues and to co-build a vision of the practices that are understood to enable the transition the social economy into an economy that is intended to be greener and fairer. By defining several criteria, ideal types are being built at the same time.

From this activity, 38 practices were collected and shared in several moments of this first workshop. The last day of the workshop was dedicated to the kick off of the online working groups were the debate on the criteria has started. As it can be seen in the pages 18 and 19 of this report, several criteria were identified by participants. This work will continue in the next steps of the project. The cross cut principal of the project is that not necessarily all present practices accomplish a set of criteria that distinguishes them as good. Nevertheless, that is exactly the aim for future projects





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(concept notes). Building pathways of interregional cooperation to promote the transition of social economy organisations into a greener and fairer economy and society.

From these 38 practices 7 were selected in the field of circular economy and they are presented below.

Municipal Furniture Bank

General Information

Producing region: Vila Nova de Famalicão, Portugal

Producing organisation: Municipality of Famalicão

Contact person: Fátima Silva <u>fatimasilva@famalicao.pt</u>

Category

Initiative of local/regional authorities involving social economy organisations

Brief description

The Municipal Furniture Bank project is a solidarity initiative, coordinated by the Municipal Social Action Division of the municipality in close collaboration with the commercial area located at Lago Discount. It is based on the sharing and generosity of the business community and the Famalicense community in what concerns the donation of furniture.

It aims at the free distribution of furniture to needy families in the municipality, throughout the year, previously signaled and forwarded by the Municipal Social Services.

Social Criteria

Work opportunity for vulnerable people; Education and\or Training; Promotion of Local Economy; Community Participation

Green Criteria

Consumer goods; Waste Reduction

Zero Waste Market

General Int	formation							
Producing	Producing region: Vila Nova de Famalicão, Portugal							
Producing	Producing organisation: Municipality of Famalicão							
Contact <u>anasilva@f</u>	person: amalicao.p	Marisa <u>ot</u>	Moreira	<u>marisamoreira@famalicao.pt</u>	and	Ana	Silva	





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Category

Initiative of local/regional authorities involving social economy organisations

Brief description

ZERO WASTE MARKET is a Small-Scale Action (SSA) integrated in the RESOURCEFUL CITIES - an URBACT Action Planning Network with the participation of ten European cities. The Urbact Projet seeks to co-create a strategy for the entire municipality, to support the existing circular economy actors and the emergence and development of new actors.

The SSA - Zero Waste Market project has 12 partners (ULG) such as social institutions, associations, companies and organizations, and also the operators of the municipal market.

The project is based on 2 major actions - a cycle of workshops and an exhibition. There will also be an extended communication project in physical and virtual form.

Social Criteria

Work opportunity for vulnerable people; Promotion of Local Economy; Networking and\or Cooperation

Green Criteria

Consumer goods; Food and \or Agriculture

La Miniera

General Information

Producing region: Lombardy, Italy

Producing organisation: La Miniera de Curno

Contact person: Simonetta Rinaldi <u>sr.simonettarinaldi@gmail.com</u>

Category

Initiative of local/regional authorities involving social economy organisations

Brief description

"La miniera" (the mine) is a centre of re-use, a project of environmental and social value.

People can take to the centre, their goods and items that are still usable, instead of taking them to the waste collection centre.

The goods are re-distributed to the persons that need them.

The goals of the centre of re-use are:

• lower the quantity of waste brought to the ecological platform





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- support the dissemination of the culture of re-use of goods, extending product life cycle
- enable the acquisition (by making a donation) of items that are used but still working and in good conditions
- offer the possibility to start supported employment programs for vulnerable persons

The donations are used for the social and environmental sustainability of the project.

Social Criteria

Work opportunity for vulnerable people; Work Integration; Promotion of Local Economy; Community Participation

Green Criteria

Consumer goods; Waste Reduction

Circular agriculture experiences

General Information

Producing region: Lombardy, Italy

Producing organisation: Municipality of Mozzo

Contact person: Paolo Pelliccioli sindaco@comune.mozzo.bg.it

Category

Initiative of local/regional authorities involving social economy organisations

Brief description

Rural areas, especially in peri-urban areas, do not simply have an agricultural function, characterised by traditional crops, but are also bearers of valuable services for everyday life, health, quality of life and environmental and landscape balance.

The experiences promoted and coordinated by the CDM are part of the perspective of a thirdgeneration agriculture (neo-rurality) which represents a new and interesting way to respond to the collective demand for the use of open spaces and landscape quality that is emerging around large cities and to which farmers, as holders of the soil resource, can only respond.

The practices implemented - in line with the recent provisions of the Common Agricultural Policy aim to: enhance biodiversity, steer towards responsible land use, support rural areas in the production of services of collective interest. The CDM is working in an integrated way on the following actions:

• Networking of local actors (farms and consortia, landowners, municipalities, parks, etc.)

• Initiation of agreements between farms, municipalities and landowners to facilitate the launch of CIRCULAR rurality projects





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• Participation in the Biodistrict (Solidarity Social Economy District of Bergamo) and in the Food Policy Table

- Organisation of cultural events on the theme of circular rurality
- Recovery of abandoned agricultural areas
- Territorial marketing actions with the creation of a territorial valorisation trademark
- Activation of training courses for agricultural enterprises

Social Criteria

Work opportunity for vulnerable people; Education and\or Training; Promotion of Local Economy; Networking and\or Cooperation; Community Participation

Green Criteria

Food and\or Agriculture; Green Infrastructure

Repair Café

General Information

Producing region: Silesian Voivodeship, Poland

Producing organisation: Stowarzyszenie Wolnej Herbaty

Contact person: Olaf Józefoski olaf@wolnaherbata.pl

Category

Initiative of Social economy organisations

Brief description

A Repair Café is a place where people gather to work on repairing objects of everyday life such as electrical and mechanical devices, computers, bicycles, clothing, and other items. Repair Cafés are held at a fixed location such as church, library or campus where tools are available and where they can fix their broken goods with the help of volunteers. Repair Café is also a new form of the grassroots movement that aims to reduce waste, overcome the current consumption habits of the society and the impulse planned obsolescence by organization.

Social Criteria

Education and\or Training; Promotion of Local Economy; Networking and\or Cooperation

Green Criteria

Waste Reduction





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Silesian Exchange Group

General Information

Producing region: Silesian Voivodeship, Poland

Producing organisation: Stowarzyszenie Wolnej Herbaty

Contact person: Olaf Józefoski olaf@wolnaherbata.pl

Category

Initiative of Social economy organisations

Brief description

Virtual Facebook group "Śląski Wymienialnik" (Silesian Exchange Group) where the members can exchange items they no longer need. The Facebook group Silesian Exchange Group now has 12 thousand members, who publish more than 350 new posts every week and post more than 1500 comments. Thanks to the popularisation of exchanges between the inhabitants of Silesia, we manage to reduce the amount of garbage that ends up in the garbage can and more and more things have a chance for a second life.

Social Criteria

Networking and\or Cooperation; Technological innovation

Green Criteria

Consumer goods; Waste Reduction

GroupeTerre

General Information

Producing region: Herstal, Belgium

Producing organisation: Groupe Terre

Contact person: Xavier Roberti xavier.roberti@groupeterre.org

Category

Initiative of Social economy organisations

Brief description

Created in 1949, the Terre group has set up the project of "Participating in the creation of a democratic and united world where every human being has the right to live in dignity, to fulfil him in mutual respect and that of the future generations".





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This is reflected in the creation or integration of companies with a social purpose. Long-term socioprofessional integration, participatory governance through direct democracy, citizenship education and economic profitability are the pillars of the current project.

It operates in a participative direct democracy management system, where workers are trained in operational, political and strategic decision-making. They are invited to participate in the General Assembly as members because there are no shareholders. The company is considered as a "common good", it belongs "to everyone and to no one".

Social Criteria

Work Integration; Promotion of Local Economy; Networking and or Cooperation; Community Participation

Green Criteria

Waste Reduction; Construction and housing

