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Just Green

Workshop 2 external evaluation report Decarbonisation and opportunities for the social economy Where do we want to go at the Just Green partnership?

Р	ROJECT INFORMATION
Project title:	JustGreen - social economy for a just and green transition
Project Acronym:	JustGreen
Grant Agreement (GA) number:	101015873
Type of action:	Call for proposal
Consortium partners:	Coordinator : Municipio de Vila Nova de Famalicão (CMFAMALICAO)
	Other beneficiaries: COMUNE DI MOZZO (CdM) BUDAPEST FOVAROS VI. KERULET TEREZVAROS ONKORMANIZATA (BFTO) EUROPEAN NETWORK OF SOCIAL INTEGRATION ENTERPRISES (ENSIE) GMINA SWIETOCHLOWICE (GS)
Name of the primary coordinator contact and organisation	Ana Freitas Município de Vila Nova de Famalicão (CMFAMALICAO)
Start date of the project:	01/02/2021
Duration of the project:	12
Project website:	
Project Adviser	Associação A3S (A3S Association)
Deliverable title	JustGreen Workshop 2 report
Date of submission of the deliverable preliminary version	30 th of October 2021
Date of submission of the deliverable final version	30 th of October 2021





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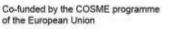


Workshop 2 Report

Online Workshop organised by Świętochłowice Municipality on 28th to 30th September 2021

> Decarbonisation and opportunities for the social economy Where do we want to go at the Just Green partnership?







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I. Workshop 2 – strengthening the bonds and learning event in Just Green project

Just Green is a project co-funded by the <u>European Commission COSME programme</u>. It aims to promote the transition of social economy organisations into a greener and fairer economy and society, following the United Nations Sustainable Development Goals slogan of *leaving no one behind*. To promote this transition by implementing networking, mutual learning and project design activities among European partners, leading to increasing European interregional cooperation.

The project fundamental idea is based on the recognition of the social economy and WISE (work integration social enterprises) potential to foster a transition that is not only environment and economic sustainable, but also just and socially fair.

The Project is coordinated by the Municipality of Vila Nova de Famalicão, from Portugal. Over the course of one year (02.2020 to 01.2021), Just Green gathers a partnership with four other partners. Three are municipalities - Comune di Mozzo, from Italy, Gmina Świetochłowice, from Poland, and Budapest-Terézváros, from Hungary - and one other partner is a European network. ENSIE - European Network of Social Integration Enterprises - is an umbrella organisation whose goals are the representation, maintenance and development of networks and federations for WISE.

Each partner has invited a group of stakeholders that will be active participants in project activities throughout the year. These stakeholders are social economy organisations that are based in the local/regional territory of the consortium partners, comprising: more traditional organisations dedicated to charity, care and social support; organisations with a strong social innovation and entrepreneurial orientation; organisations, projects or networks related to employability of vulnerable groups.

The project assumes four main objectives.

- i) To enhance and strengthen bridges between the social economy and the circular economy;
- ii) To promote way for the decarbonisation of the social economy activities;
- iii) To develop strategies to foster short food supply chains and agro ecology within the social economy;
- iv) Transversal to these three main axes is the objective of not leaving anyone behind. Leaving no on behind means namely taking into consideration principals such as the following: promoting work opportunities as a factor of integration and dignity; targets unmet needs and the quality of services dedicated to regular populations left behind (people with disabilities, the elderly, people in poverty); the promotion of social entrepreneurship and innovation, based on its' promotion through the green transition that can create new market opportunities.

Project core outputs include: methodological guidelines for partnership mutual learning and networking; reports on good practices; newsletters; concept notes for future projects; guidelines for local and regional policy on a just green transition.

The overall concept underpinning the project is based on a bottom-up approach to green transition, whereby solutions are rooted in the territory and follow a participatory path in which social economy organisations must play a central role. Thus, participation, sharing, exchange, collaboration and





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cooperation among participants are key values that guide the assumptions of the Just Green work methodology.

The project involves a great diversity of social, cultural and economic, national and regional backgrounds. It involves participants from municipalities and social economy organisations with more and less experience in European projects, and more and less experience in the field of green transition topics. It is therefore necessary to ensure that this participation is facilitated in a way that values everyone, also ensuring that no participant is left behind.

The Just Green methodology is based on four core elements: the debate on good practices, workshops, online working groups and communication and dissemination activities.

Within Just Green methodology, the workshops are the privileged moments for all participants to meet. The moments where the 30 participants are together at the same time, in the same event, and where they also meet other stakeholders. Stakeholders from outside the project, such as experts on the topics under discussion, academics, entrepreneurs or other agents that can bring added value to the Just Green objectives. These are also privileged moments to deepen knowledge and debate on each of the three specific themes of the project. The workshops are therefore moments of primary dedication to two central dimensions of the project: networking and capacity building of each person and each organization for a greener and fairer transition.

Workshop 2 was thus the second strengthening the bonds and learning event in Just Green project that involved all participants. It will be followed by last workshop, by online working groups (dividing the overall group into smaller ones) for strategy and project design leading to concept notes, and by communication and dissemination activities. Activities such as newsletters for sharing at local and regional levels, political guidelines for advocacy and lobbying and the facilitation of a participants sharing room (an online drive for sharing documents and information) targeting European interregional cooperation. The creation of the participants' sharing room is an output of the work developed to the preparation of the workshop 1 and is actively used between workshops and during workshop 2. The sharing room gathers information (templates created by the Just Green methodological guidelines) with partners, stakeholders and countries presentations, with the first collection of participants practices, as well as all material elaborated and shared during the workshop.





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Just Green participants sharing room for European interregional cooperation

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II. Workshop 2 – the objectives, the methodology and the program

Due to the constraints of the pandemic situation, the second Workshop took place online. The online format forced to redefining the workshop program as well as the related budget. Travelling budget was reoriented to three main activities that were not foreseen: interpretation services into four languages, video production, targeting the objective of elaborating virtual visits to the host partner good practices in Świętochłowice Municipality territory and securing experts to conduct lectures on decarbonization.

As defined in the project application, the second workshop was dedicated to one of the three themes focused by the Just Green - the bridging between social economy and decarbonisation. It was titled **Decarbonisation and opportunities for the social economy**.

Beyond the specific subject of the workshop, and following project' methodological guidelines, this second workshop was also guided by the invitation for participants to ponder on a set of questions:

What does decarbonization stand for? Which practices do we already have in our partnership regarding decarbonization? How can we go further on decarbonization strategies as municipalities? How can we enhance level of involvement of social economy in this area? What is our vision for more carbon-free future?

This second workshop assumed three specific objectives:

- Capacity building off all participants on decarbonization
- Bridging social economy and decarbonization
- Further work through online working groups meeting

Also following project's methodological guidelines, the second workshop, was guided by a structured methodology that is presented above.

Objectives	Activities	Tools and resources
		Facilitation methods and techniques
Provide contexts for establishing contacts and mutual knowledge that enhances	Networking	Project online wall (google drive, or other)
conditions for the launch of collaborative and cooperative relationships		Online repository/drive with workshop documentation, videos, templates, etc. which can be accessed by all participants
Create mutual learning contexts through the exchange of knowledge about the background of each participant from	Mutual learning	Onsite visits to the country host good practices if the pandemic situation allows and/or virtual visits to participants' good practices by video

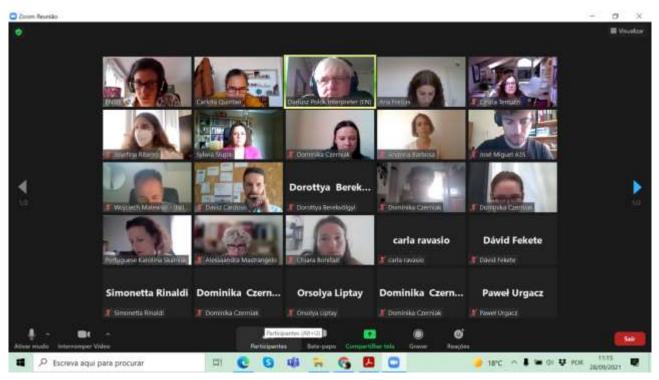




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different European regions and good practices exchange		Practices sharing sessions, roundtables, world café, among other pedagogical approaches
Organize debate and knowledge sharing		Invitation for experts' collaboration
sessions on the project's themes	Seminars	Open to other project stakeholders namely invited by all participants
Develop and share the working groups results in the plenary of participants	Working groups	Methodology and program of the working groups (see next section of this guide)
Monitor project performance and intermediary results	Evaluation	Questionnaire on google forms

Hosted by Świętochłowice Municipality, Poland, the second workshop took place from the 28th to 30th of September 2021. It is important to underline that the complete program delivered to participants included above-mentioned methodological guidelines, the full list of participants and their contacts and all instructions for the participation in the online platforms.







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WORKSHOP 2 AGENDA

Decarbonisation and opportunities for the social economy Where do we want to go at the Just Green partnership?

The schedule is on Central European Time. Convert to your local time <u>here</u>.

Tuesday 28.09.2021, 10:00-12:30 CET

What does decarbonization stand for? Which practices do we already have in our partnership regarding decarbonization?

The guest lecture will be open to the general public. Participants can invite their co-workers and other local and national stakeholders

9:50	Participants arrival to JustGreen platform	
	Welcome to the Second Workshop in the JustGreen project	
10:00-10:10	Official opening and welcome note	President of Świętochłowice Municipality, Daniel Beger
10:10-10:15	Greetings and key messages from project coordination	Project Coordinator Ana Freitas, Municipality of Famalicão
10:15-10:25	Virtual visit to Silesia region – the territory and its conditions (a short movie about Silesia Metropolis)	Dominika Czerniak, Świętochłowice Municipality
10:25-10:35	Virtual visit to Świętochłowice Municipality and stakeholders' presentation	Dominika Czerniak, Świętochłowice Municipality
10:35-11:40	Group exercise & Challenge of the Day What does 'decarbonization' mean to you?	All partners and stakeholders
11:40-11:50	10 minutes BREAK	
11:50-12:30 Translation into 4 languages: Polish to English, Portuguese, Italian and Hungarian	Introduction to the decarbonization concept – guest lecture Open lecture (accessible via the same Zoom link)	Sylwia Słupik, PhD, University of Economics in Katowice, Personalized ICT-tools for Active Engagement of Consumers Towards Sustainable Energy. Eco-bot. Grant agreement no.767625





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Wednesday 29.09.2021, 10:00-13:30 CET OOM LINK How can we go further on decarbonisation strategies as municipalities? How can we enhance level of involvement of social economy in this area? 9:50 Participants arrival to JustGreen platform Dominika Czerniak, 10:00-10:05 Virtual visit to GUIDO coal mine Świętochłowice Municipality Martyna Wronka-Pośpiech, FRAPZ 10:05-10:15 Surprise session Dominika Czerniak, Świętochłowice Municipality Facilitators (A3S Association; Foundation of the regional Networking and mutual learning session 10:15-11:15 Group exercise on decarbonization with Agnieszka employment promotion agency - FRAPZ; Solidarius; Ganiek – Mikołów Center for Non-Governmental Organizations Galileo Progetti) and all participants 11:15-11:50 Plenary debate on the previous session results Facilitators and all participants 10 minutes BREAK 11:50-12:00 12:00-12:15 Translation into 4 Innovative solutions for decarbonization languages: presentation by INVESTEKO, company from Arkadiusz Primus, CEO, Polish to Świętochłowice **INVESTEKO** English, Portuguese, Italian and Hungarian Practices' exchange 12:15-12:45 Decarbonization practices presentation as a All partners and stakeholders poster session - mutual learning and networking Plenary debate regarding posters based on criteria 12:45-13:15 All partners and stakeholders of good practices 13:15-13:30 Final challenge of the day All partners and stakeholders





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	Thursday 30.09.2021, 10:00-14:00 CE 7000M LINE	ſ
	What is our vision for more carbon-fi	ree future?
9:50	Participants arrival to JustGreen platform	
10:00-11:30 Translation into 4 languages: Polish to English, Portuguese, Italian and Hungarian	How to calculate your carbon footprint? Workshop with Carbon Footprint Foundation (CFF)	Carbon Footprint Foundation (CFF) Facilitators (<u>A3S Association</u> ; <u>Foundation of the regional</u> <u>employment promotion</u> <u>agency</u> - FRAPZ; <u>Solidarius</u> ; <u>Galileo Progetti</u>) and all participants
11:30-11:45	15 minutes BREAK	
11:45-13:30	Working Groups – Session 3	
	- Circular economy	A3S and CEP – Carlota Quintão and Andreia Barbosa
	- Decarbonisation	FRAPZ - Martyna Wronka- Pośpiech
	- Short food supply chains	Solidarius – Chiara Bonifazi and Soana Tortora
13:30-13:40	Final challenge of the day	Martyna Wronka-Pośpiech, FRAPZ Dominika Czerniak, Świętochłowice Municipality
13:40-13:50	Workshop closure – next steps	Ana Freitas, Project coordinator, Municipality of Famalicão and AS3
13:50-14:00	Workshop evaluation	AS3





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III. Participants

Taking in consideration the three days of the workshop program, 56 unique participants attended (the average of participants 39,33). As mentioned before, the guest lecture on the first day was open to the general public.

The next table presents the number of participants register in each day.

Day 1	Day 2	Day 3
44	41	33

Regarding exclusively Just Green partners, stakeholders and facilitators, 56 participants were counted, as the next table presents.

Country	Partners and	Stakeholders	Total	Gender	
Cooning	facilitators	Sidkelioideis	10101	Women	Men
Portugal	7	6	13	8	5
Poland	3	6	9	7	2
Italy	8	13	21	12	9
Hungary	5	4	9	4	5
ENSIE	1	3	4	3	1
Total	21	35	56	34	22





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IV. The workshop experience in participants' own words

As it was explained before in this report, a participatory approach guided this workshop leading to confront participants with several individual and group challenges. This section presents some of the main results day by day.

Tuesday 28.09.2021

What does decarbonization stand for? Which practices do we already have in our partnership regarding decarbonization?

On the first day, among other things, participants were asked "What does 'decarbonization' mean to you?". This challenge of the day was designed to assess the knowledge of participants about decarbonization concept prior to the workshop. As participants typed in key words, a growing cloud of words appeared on the shared screen. The bigger the word, the more times the phrase was used by the participants. The words that will form this cloud were treated as a starting point for the workshop, the background knowledge, on increasing of which we worked over the next three days.

What do you associate the term 'decarbonisation' with?





Mentimeter





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Another group challenge concerned creating a collage in Jam board in order to go deeper into the concept of decarbonization and address questions like:

- 1. Why is decarbonization important from the point of view of the municipality?
- 2. Why should municipalities be engaged in the decarbonization?
- 3. How can decarbonization be an opportunity for social economy entities?

Collage 1







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Collage 2 How can vulnerable groups should have the opportunities to integrate projets of decarb be renewable energies an or for ex. zero waste actions opportunity less consumption and changing the point of cerning for SE? consumptioncial economy should be an example in the field of consumption reducing be in front of publicity, be a role we have to integrate municipalitty rules to limit co2 prodution! 0% Small projects by SE to teach about mobility, producing Municipality and SE working TOGETHER power and changing agriculture - to by changing 'points of view' change perspective of people

Collage 3



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Collage 4



Screenshot from Guest lecture 'Introduction to the decarbonization concept'



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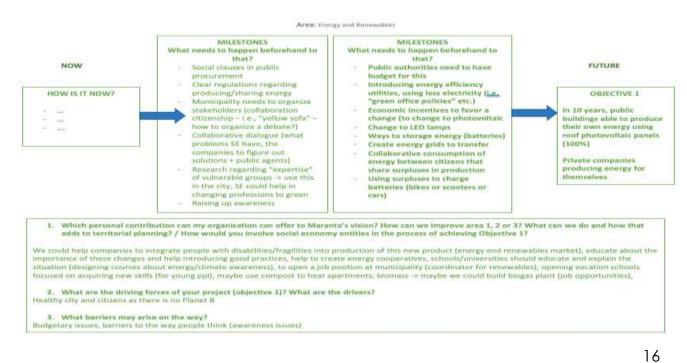
Wednesday 29.09.2021

How can we go further on decarbonisation strategies as municipalities? How can we enhance level of involvement of social economy in this area?

The second day of the workshop kept on providing contexts for establishing contacts and mutual knowledge that enhances conditions for the launch of collaborative and cooperative relationships and creating mutual learning contexts through the exchange of knowledge about the background of each participant from different European regions and good practices exchange.

Among other things, participants took part in networking and mutual learning session with social economy expert. The objective of this exercise was to focus thinking on the imaginary territory (NOW) and its image in the future – 10 years from now (VISION - how to get there?) taking into consideration decarbonization strategies. Under the guidance of the facilitators, each group had to formulate 1 strategic objective within a given area (being: a) Energy and Renewables, b) Building Stock, and c) Mobility). This exercise aimed at stimulating backward thinking, so the facilitators directed the group with questions like: what needs to happen beforehand to this? what needs to happen first? Additional questions addressed during the exercise were:

- How would you involve social economy entities in the process of achieving Objective?
- What are the driving forces of your project (objective)? What are the drivers?
- What barriers may arise on the way?



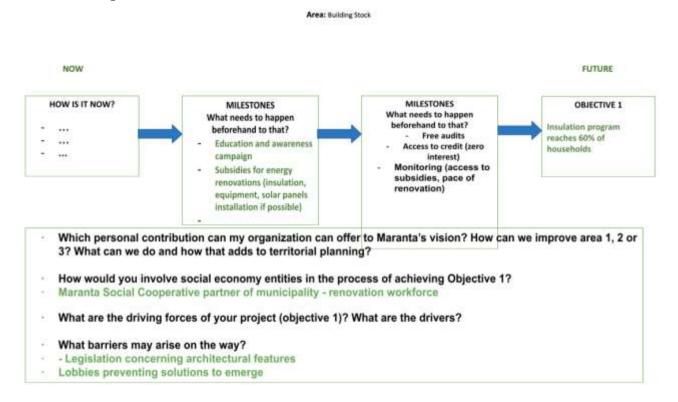
Area A: Energy and Renewables



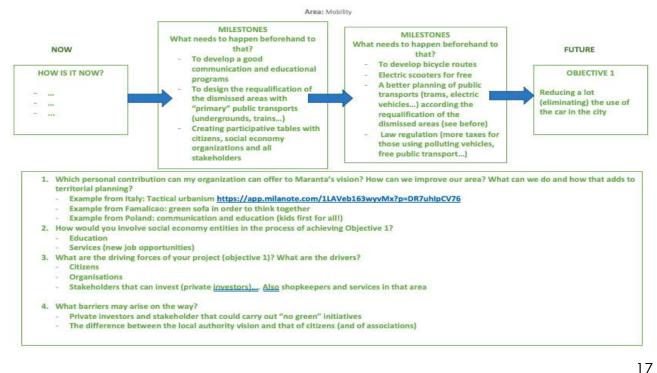


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Area B: Building Stock



Area C: Mobility



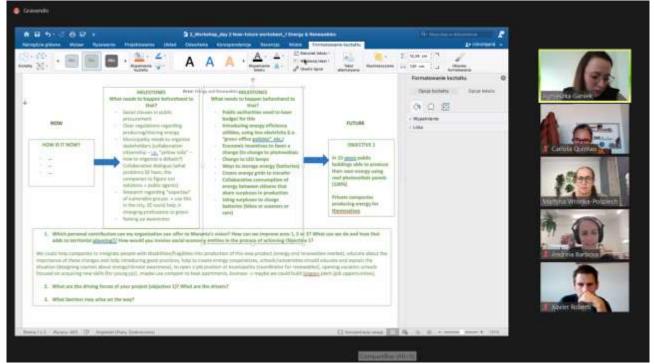




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The most important conclusions from the workshop are:

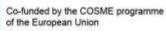
- 1. The need to find a consensus among the group of local stakeholders to achieve a common goal.
- 2. Leadership and acting in an exemplary way together with a co-responsible citizenship
- 3. High level of awareness, reinforced by a model of community cooperation capable of facing the challenges of the energy transition at the local level.



Screenshot from networking and mutual learning session

Another scheduled activity was poster session aimed at presenting decarbonization practices that have already been submitted to JustGreen database. Typically, a professional poster involves showing your work to numerous participants at a conference or seminar. Unlike the fast pace of a slide show or verbal presentation, a Poster Session allows viewers to study and restudy your information and discuss it. Five decarbonization practices have been chosen for this session and OWG2 participants have been asked to prepare a one-page Jam board poster with the summary of the practice (one per each country + one from Municipality of Świętochłowice = 4+1). The draft idea for activity consists of mutual learning and practices sharing with people outside Online Working Group 2.



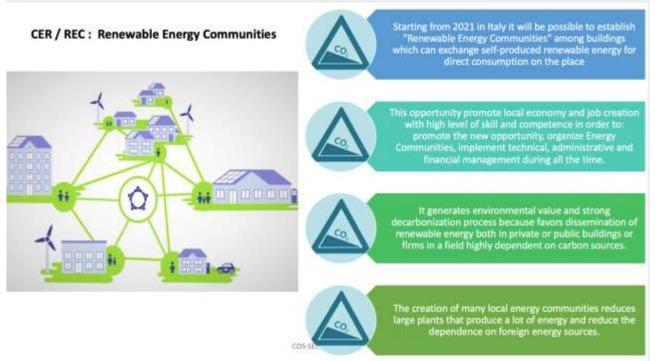




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Poster 1 MASTIFF A SELF-DESIGNED AND LOCALLY MANUFACTURED, ENVIRONMENT-FRIENDLY EQUIPMENT FOR CITIES' FREIGHT TRANSPORT. CARGO BIKE IMELINE FINAL PRODUCT START OF START VERSION READY DESIGN WORK OF SALE FOR SALE Summer of 2018 August 2020 November 2020 CO2 EMISSION VAN PEDELEC CARGO BIKE 85 gram / km 0 gram / km 1,275 tonna / year O tonna / year In Hungary there are about 187 000 small and medium size transport companies which could replace their equipment of transport to MASTIFF Cargo Bike and reduce CO2 emission. Our target group means 900 of them, which does courier or catering activities. They can reach with their services a much more larger number of people. There are 115 000 families with small children who are living in larger cities in Hungary and could replace their first or second car to MASTIFF Cargo Bike. Our target group means 1 000 of them, who are open to it. SOCIAL VALUE

Poster 2







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Poster 3





The idea of the project arose from the need felt at school to reduce the expenses associated with the consumption of electricity (Lighting, air conditioning and computers, among others).

The installation of smart systems and the renovation works were performed by a group of students attending the vocational courses of Electronics and Electrical Installations as part of their final project, enhancing learning opportunities for further selfemployment.

Smart Building Automation System

The project, already installed at Cior and in full operation in 2020, allows the integrated management, control and automation of lighting, air conditioning, sockets, computers, temperature in each room, blinds, CCTV circuit, alarm, among many others.

It is, in essence, a complete home automation system, Open-Source, applied beyond the domestic scope.

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Studies performed allowed to estimate the annual difference in the local consumption of electric energy before and after the installation of the management system. The cost of € 4200 reduced to € 1486/ year. Besides the significant economic impact on the bills, the system contributes to the reduction of CO2 emissions and to the protection of natural resources.





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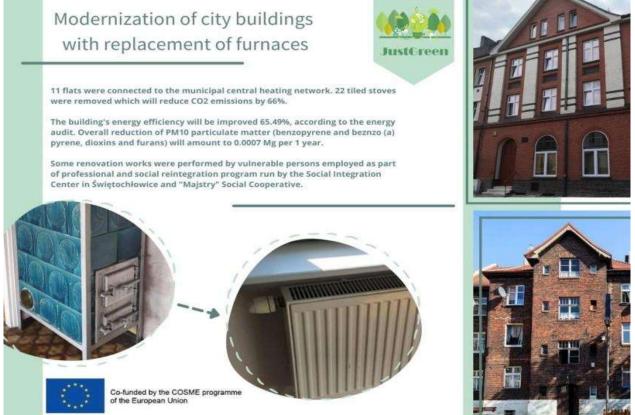


Co-funded by the COSME programme of the European Union



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Poster 5



This activity was followed by plenary debate regarding posters based on criteria of good practices including all partners and stakeholders. During this activity **Good Practice Matrix** was presented by facilitators and used to evaluate 1 practice presented during poster session. The focus again was on mutual learning and networking among participants of different regions/countries and online working groups.







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Workshop challenges feedback

Day 2 - I have also learned...

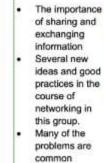
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- There is quite a huge, undiscovered potential for social economy and municiplaity to get into cooperation with ecobusiness to act together for the purpose of better eco policy in the region
- Economy That there exists ways to . include SE in addressing decarbonisation in each areas mobility, renewables and building stock
- About the importance of participatory processes in the transition
- I have also learnt new ways of thinking about solutions, which include collaboration between different actors and how to implement them, especially involving the Social Economy
- What can I do to improve the quality of the environment with the help of the social economy?

- Linking Cargo ٠ 4 Bike to social needs actices A lot of useful ٠ data and good
- practices Good practices
- Different decarbonisation practices

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Using recycled materials for energy production More on renewable energy That decarbonization

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does not only apply to the electricity sector





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Workshop challenges feedback Day 2 - When it comes to 'decarbonization' concept I was surprised with... Insti roor With the values 50 More details presented Ŧ participants on There are so many theme techniques options for solving this problem and in fact much and applications is already being done in are needed the It is possible this direction 24 Many polish 2 Complexity. to extract By the proposals examples of ICes energy from presented and I got an 5 9 SE active in 5 integrated waste implemented by đ the field. and magnitude ŝ It is possible view pract colleagues in their Great news! 0053 How small to recycle countries Earthships contributions used The details of how some idea in the end batteries practices work treatment can have a from How many approaches to n big impact scooters and deal with the complexity electric bikes of the decarbonisation process ifficulty Waste

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Thursday 30.09.2021

What is our vision for more carbon-free future?

The last day of the workshop was focused on Carbon footprint reduction. It started with the workshop **How to calculate your carbon footprint?** The draft idea for this activity consisted of a few minutes of individual work of each participant using <u>https://www.footprintcalculator.org</u>. After few minutes participants worked in breakout rooms created for each country (with facilitator per each breakout room) in order to draw an average from their results and later in to juxtapose it with the statistics. Please note, that we did not stigmatize anyone because of the result, it is not a race for the lowest carbon footprint. We simply explained what determines the result and how.

This was followed with active lecture consisting of (1) best practices of Carbon Neutral cities and regions, (2) position of the municipality in the context of its commitment to reducing its carbon footprint, (3) how to motivate individuals and businesses to move to the "Green Side of Power", and (4) how to include social economy in these activities.





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Screenshot from How to calculate your carbon footprint? workshop

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Screenshot from the third day session



Grant Agreement number 101015873 Call: COS-SEM-2020-4-01





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On the third day, among other things, participants were asked again "What does 'decarbonization' mean to you?". We repeated the exercise from the first day in order to document increase in knowledge of participants.

Go to www.menti.com and use the code 2396 4771

What do you associate the term 'decarbonisation' with?





26

Mentimeter



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Workshop challenges feedback

Day 3 - The needs/problems that my organisation faces related to circular economy are...





Common aims

Workshop challenges feedback

Day 3 - The needs/problems that my organisation faces related to decarbonisation are...

We need to develop a 9 sustainability strategy to be more in line with decarbonisation in all our activities. developm Investment into eco friendly technologies Public transport not good enough, walking and cycling culture needs improvement 0 Rationalising transport options and being able to have more influence and impact in our intervention with the target publics

lent

eq

- Greater cooperation between entities in the region for common challenges We already use electric
- scooters and bikes instead of cars whenever possible It is important to know good practices, municipal activities and suggestions we can adopt.

Still connected with 50 carbon foot print and not Se enough share of renewables Obstacl The difficulty of . implementing renewable energy measures Too much coal in the . energy generation process Bureaucracy, costs . Newspaper distribution is

done by traditional mobility. Editorial meetings are all online.







JustGreen

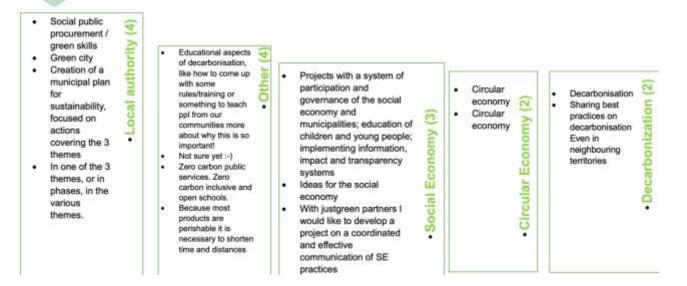
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Workshop challenges feedback

Day 3 - With these partners I would like to develop a project focusing on...







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V. Good practices as a work in progress – the case of decarbonisation

Just Green approach to good practices started by asking to all participants their best practices related with all the subjects focused by the project: circular economy, decarbonisation and short food supply chains. So, the guideline was first defining the criteria for eligibility of a practice as relevant in the context of Just Green, and only afterwards define the criteria for classifying the practice as 'good'.

In this context the Just Green practices to be shared, discussed and analysed within the project are practices that meet the following *eligibility criteria*:

- Practices developed by social economy organizations, which are promoters or proactively involved in missions, projects, initiatives or actions that have as objective or that fit substantively in the project's themes - circular economy, decarbonisation and short food circuits
- Practices developed by local or regional authorities which are promoters or proactively involved in missions, projects, initiatives or actions that have as an objective or that fit substantively with the themes of the project - circular economy, decarbonisation and short food circuits - and which involve social economy organisations in these activities.

Each participant had to fill in a template of good practices as a way of starting networking and mutual learning activities. Just Green proposes to build a joint and participatory path between all partners and stakeholders, leading to the elaboration of common projects for the future. To predefine, in a closed way, the criteria of a good practice would be a limitation to this approach that is intended to be collaborative. In this sense, and in order *not to leave anyone behind*, the idea was to start first with an inventory of practices by all participants.

From the sharing, analysis and debate of this inventory of practices, the idea is to jointly define the criteria for classifying a good practice, that is, a practice that comes close to a desired ideal from some point of view. The analysis and weighting of these criteria are thus a way to debate the issues and to co-build a vision of the practices that are understood to enable the transition the social economy into an economy that is intended to be greener and fairer. By defining several criteria, ideal types are being built at the same time.

The second workshop was an opportunity to go deeper into evaluation of good practices. On the third day during Online Working Groups participants were evaluating their practices using **Good Practice Matrix** introduced a day before together with a spreadsheet that makes it easy to create radar charts that not only allow you to easily compare your practice to one another (in terms of different criteria), but also help you visualize your practice's journey toward improvement.

The criteria and a sample radar graph are presented below.





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CRITERIA

A) Collaboration 1

1) The practice involves no collaboration between social economy organizations and municipalities

2) There is occasional collaboration between social economy organizations and municipalities

3) There is regular collaboration between social economy organizations and municipalities

B) Collaboration 2

1) The practice does not network with other social economy organizations

2) The practice is part of an informal network of social economy actors and collaborates occasionally with them

3) The practice is part of a formal network of social economy actors and cooperates constantly with them

C) Environmental value

1) The practice involves no or little concern for circular economy /decarbonization /short food supply chains

2) The practice aims to promote circular economy /decarbonization /short food supply chains 3) Promotion of circular economy /decarbonization /short food supply chains confirmed

by quantitative or qualitative evidence

D) Social value

1) The practice involves no or little concern for inclusion or employment (job creation, access to goods and services, participation or learning opportunities - for vulnerable groups)

2) The practice aims to promote inclusion or employment (job creation, access to goods and services, participation or learning opportunities - for vulnerable groups)

3) Positive effect on inclusion or employment confirmed by quantitative or qualitative evidence

E) Maturity

- 1) The practice is less than 4 years old
- 2) The practice is between 4 and 9 years old
- 3) The practice is 10 years old or more

F) Transparency

1) The responsible organizations communicate poorly about the practice; few information is available

2) Some information about the practice (activities, beneficiaries, outcomes, funding, finances, and governance) is made publicly available and information requests are answered

3) Information on activities, beneficiaries, outcomes, funding, finances, and governance is made publicly available on a regular basis







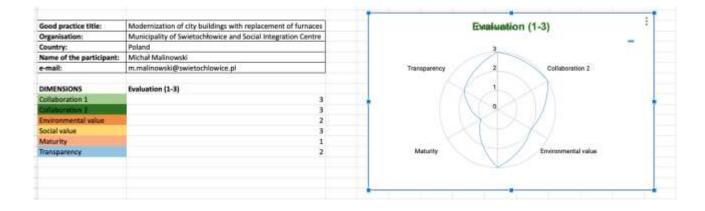
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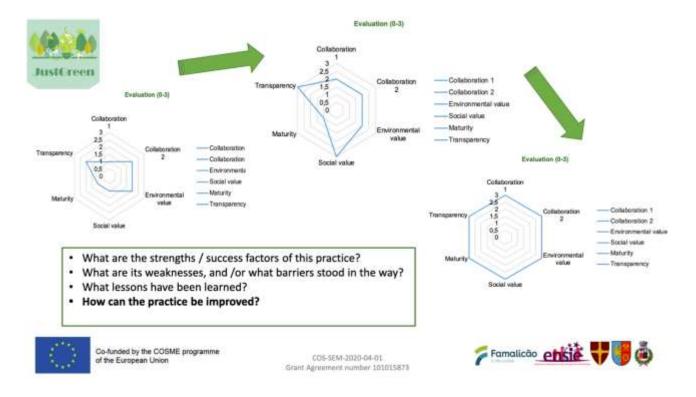
Further questions

- What are the strengths / success factors of this practice?
- What are its weaknesses, and /or what barriers stood in the way?
- What lessons have been learned?

<u>Debate</u>

• How can the practice be improved?









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It is important to remember that the cross-cut principal of the project is that not necessarily all present practices accomplish a set of criteria that distinguishes them as good. Nevertheless, that is exactly the aim for future projects (concept notes). Building pathways of interregional cooperation to promote the transition of social economy organisations into a greener and fairer economy and society.

From 38 practices collected and shared since the beginning of the project, 6 were selected in the field of decarbonisation and they are presented below.

1. MASTIFF Cargo Bike – Hungarian designed and built cargo bicycle

General Information

Producing region: Hajdú-Bihar county / North East region / Hungary

Producing organisation: MASTIFF Cargo Bike

Contact person: Tamás Varjú, tamas.varju@mastiffcargobike.com

Category

Initiative of social economy organisations

Brief description

The MASTIFF Cargo Bike is a Hungarian-designed and serial manufactured cargo bike, with two wheels, Long John type, i.e. the carrier part is in front. Its platform is 82 cm long, therefore it is able to carry two standard crates. The vehicle can carry even 100 kilograms. MASTIFF is also available in a pedelec version, and it can accept several accessories (load carrying or child carrying boxes), which can be customized.

It is suitable for SMEs and bigger corporations as well as institutions, for carrying load on short and medium distances, replacing motorized vehicles in carrying load.

MASTIFF is not only cheap to maintain and operate, but also environmentally friendly and carbon-neutral. What is ore, MASTIFF has zero emission, and by replacing only one van, we can save 12 tons of CO2 emission.

Besides, it can avoid traffic jams and enter places which are forbidden for cars. Indirectly, MASTIFF can help sustaining short supply chains and improve sustainability, making transport of food and other commodities environmentally friendly.

Social Criteria

Promotion of Local Economy; Contribution to Local Development

Green Criteria

Consumer Goods; Carbon Footprint Reduction; Innovative Solutions in the Field of Decarbonisation.





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2. Comunità Energetiche Rinnovabili - Renewable energy communities

General Information

Producing region: Bergamo province and/or Lombardy Region / Italy

Producing organisation: Ressolar - CERESS: Comunità Energetiche Rinnovabili - Renewable energy communities

Contact person: Diego Moratti, direttore@infosostenibile.it

Category

Initiative of social economy organisations

Brief description

Starting from 2021 also in Italy it will be possible to establish "Renewable Energy Communities" (CER), meaning it will be possible to establish aggregations or even real companies in which each subject can exchange self-produced renewable energy for direct consumption on the place. This possibility was not allowed before, forcing those who produced renewable energy to re-enter in the national system the energy that was not consumed directly.

In this way, the renewable energy that is produced by a company, or by a private house or by a school building can be used and consumed by nearby houses, or by shops or state building in the same neighbourhood. This maximizes the use of renewable energy that allows it to be consumed even by those who do not have a photovoltaic system, in order to use less energy from fossil sources and thus encouraging a transition towards the decarbonisation of the economy and society.

Specific economic and fiscal incentives are provided to favour the establishment of these Renewable Energy Communities, and Ceress is the start-up of the Ressolar Group that will be responsible for promoting and organizing the energy communities, as well as following the technical, administrative and economic management during all the path.

Social Criteria

Education and\or Training; Promotion of Local Economy; Community Participation, Networking and\or Cooperation

Green Criteria

Construction and housing; Green Infrastructure; Innovative Solutions in the Field of Decarbonisation.

3. Green Office

General Information





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Producing region: Municipality of Świętochłowice / Poland

Producing organisation: Social Integration Centre

Contact person: Urszula Piekarska, <u>u.piekarska.cis@swietochlowice.pl</u>

Category

Initiative of social economy organisations

Brief description

In Social Integration Centre the Project Offices are organized on a "green office policy" basis, including:

- maximum use natural daylight, turning off unnecessary lighting, turning off devices after finishing work, turning off devices from stand-by mode, waste segregation.
- purchases of supplies and services necessary for project implementation are based on the selection of offers the most advantageous economically and environmentally. Additionally, electronic circulation of documents is used what affects the rational use of paper.

Additionally: rational use of paper (e.g., copying and double-sided printing), only the necessary documents, turning off the devices after finishing work, taking care of the equipment, energy saving, communication in the project is taking place mainly with the use of electronic devices.

As a result of implementation of "green office policy" usage of paper decreased by more than 10% in comparison to recent years and electrical energy consumption decreased by 13%.

This practice also involves promoting pro-ecological attitudes and shaping care for the natural environment both in terms of project staff but also in terms of people they work with (vulnerable groups).

Social Criteria

Education and\or Training; Community Participation.

Green Criteria

Carbon Footprint Reduction; Green Infrastructure.

4. Modernization of city buildings with replacement of furnaces

General Information

Producing region: Municipality of Świętochłowice / Poland

Producing organisation: The Municipality of Świętochłowice

Contact person: Michał Malinowski, <u>m.malinowski@swietochlowice.pl</u>





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Category

Initiative of local/regional authorities involving social economy organisations

Brief description

The rmomodernization of a complex of buildings owned by the Świętochłowice Commune along with the renovation of apartments is an example of pro-ecological activities in the city. The usable area of the building is 777.86 m2, including the area of residential area is 579.50 m2. There are 11 flats in the building (the so-called M3) and one commercial unit occupying about 30% of the building's area. During the works started in April 2021, the renovation of the first building has already been completed. The result of the work is a general renovation of the entire building. As a result of the works, 11 flats were connected to the municipal central heating network. 22 tiled stoves were removed, which will reduce CO2 emissions by 66%.

The improvement of the building's energy efficiency will be 65.49%, according to the energy audit. The overall reduction of PM10 suspended dust (benzopyrene and beznzo (a) pyrene, dioxins and furans) will be 0.0007 Mg per 1 year.

The entire building has been connected to the city's central heating network, which will contribute to reducing the amount of high-emission solid fuel heat sources (coal, wood, pellets). The main works were carried out by the municipal company in which the Świętochłowice commune is a 100% shareholder. Some renovation works were carried out by workers employed as part of professional reintegration by the Social Integration Center in Świętochłowice and the Social Cooperative "Majstry". Some of the works were performed by people at risk of social exclusion who, due to their life situation, are not able to satisfy their basic life needs by their own efforts and are in a situation that causes poverty and prevents or restricts their participation in professional, social and family life.

Social Criteria

Work opportunity for vulnerable people; Education and\or Training; Contribution to Local Development; Community Participation.

Green Criteria

Construction and housing; Green Infrastructure; Innovative Solutions in the Field of Decarbonisation; Carbon Footprint Reduction.

5. By bike or on wheels

General Information

Producing region: Municipality of Świętochłowice / Poland

Producing organisation: The Municipality of Świętochłowice

Contact person: Agnieszka Siwczyk, a.siwczyk@swietochlowice.pl





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Category

Initiative of local/regional authorities involving social economy organisations

Brief description

By bike or on wheels is part of bigger initiative carried in Silesia Metropolis. Under this initiative The eight electric bikes received from the Metropolis make sustainable urban mobility more visible in the city of Świętochłowice. Especially during rush hours, the bicycle is the most efficient means of transport in the city, and on short distances it is unbeatable. Such bikes make it effortless for anyone to cover any distance and thus choose a bicycle over a car. This is another step in the efforts for a clean environment and healthier life. On a bike you can ride up to 60 km on a single charge. Bicycles are used by employees of the City Hall and the Municipal Police to settle official matters, which saves a lot of time. This is good example of a municipality approach to adopt more sustainable means of transport (e.g. alternative and sharing public/private transportation solutions).

Social Criteria

Education and\or Training; Contribution to Local Development.

Green Criteria

Innovative Solutions in the Field of Decarbonisation; Carbon Footprint Reduction.

Smart Building Automation system

General Information

Producing region: Vila Nova de Famalicão, Portugal

Producing organisation: Cior - Cooperativa de Ensino de Vila Nova de Famalição

Contact person: Olívia Paula Pereira, olivia.pereira@cior.pt

Category

Initiative of local/regional authorities involving social economy organisations

Brief description

The idea for this project arose from the need to reduce expenses associated with the consumption of electricity (lighting, air conditioning and computers, among others). The project allows the integrated management and or control of lighting, air conditioning, sockets, computers, temperature in each room, blinds, CCTV circuit, alarm, among many others. It is, in essence, a complete home automation system, Open-Source, applied beyond the domestic scope.

The installation of smart system and the renovation works were performed by a group of students attending vocational courses of Electronics and Electrical Installations as a part of their





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final project, enhancing learning opportunities for further self-employment. The initiative contributes to increase students' and teachers' social and environmental awareness

The elaborated study allows to estimate the annual difference in the consumption of electric energy before and after the installation of the management system. Thus, we went from a cost of \in 4200 to \in 1486. Besides impact on bills, the system contributes to the reduction of greenhouse gas emissions and protects natural resources.

Social Criteria

Education and\or Training; Community Participation.

Green Criteria

Green Infrastructure; Innovative Solutions in the Field of Decarbonisation; Carbon Footprint Reduction.





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WORKSHOP 2 Decarbonisation and opportunities for the social economy. Where do we want to go?

WORKSHOP EVALUATION REPORT 2021-10-13







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Just Green project

Just Green aims to promote the transition of social economy organisations into a greener and fairer economy and society, by implementing networking, mutual learning and project design activities and leading to increasing European interregional cooperation. Its main objectives are:

- 1. To enhance and strengthen bridges between the social economy and the circular economy.
- 2. To promote way for the decarbonisation of the social economy activities.
- 3. To **develop strategies** to **foster short food supply chains** and **agro-ecology** within the social economy.
- 4. Transversal to these three main axes is the objective of **not leaving anyone behind**, namely taking into consideration: (i) promoting **work opportunities**; (ii) **targets unmet needs** and the quality of services dedicated **to regular populations left behind**; and (iii) the **promotion of social entrepreneurship and innovation**, based on its' promotion **through the green transition** that can create **new market opportunities**.

During the Just Green project implementation, the core activities and outputs are three Workshops (to which this specific evaluation report concerns), three Working Groups and Dissemination Activities.

Just Green Workshops

The role of the workshops is to be a privileged moment for all participants to meet and work together at the same time, in the same event, and where they also meet other stakeholders. The workshops are focused on networking and in the capacity building of each person and each organization. There are **three workshops** in the Just Green project:

#1 *Workshop 1 - Circular economy* in the value chain of social economy organisations - where are we at the Just Green partnership?

#2 *Workshop 2* - *Decarbonisation* and opportunities for the social economy - Where do we want to go?

#3 *Workshop 3* - Roles of social economy in short food supply chains - Which pathways do we want to follow?

This evaluation report is focused on the **second workshop**.

Workshop 2 - Decarbonisation and opportunities for the social economy – Where do we want to go?

This specific report for *Workshop 2 - Decarbonisation and opportunities for the social economy -Where do we want to go?* will show its evaluation results, considering that is was built upon workshop 1 experience and results and that it addresses the specific objective of **promoting the decarbonisation** of the social economy, **exploring new responses to social needs** and the **use of new technologies and (digital) social innovations as an opportunity to improve** the quality of services provided by social economy organisations.





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During the next pages we will exhibit the results based on the *questions* of the online evaluation form and the *answers* given by the *participants that used this instrument*^(*1). Nevertheless, to understand the universe of participants and to compare it with those who made the evaluation (based on the online form), please consider the following table:

Day	Number of participants
28 th September	44
29 th September	41
30 th September	33
Overall (unique participants)	56

Day	Number of participants that evaluated
	the Workshop
30 th September	16 ⁽²⁾

(2) Equivalent to:

(i) **48%** of the **number of participants in the day 3** and (ii) **27%** of the **overall** (unique participants of the workshop), considering that the day 2 was an open session.

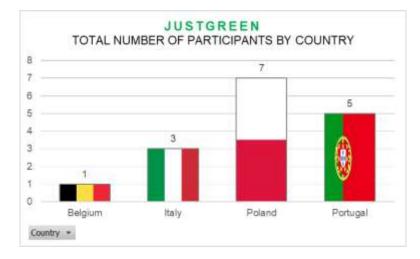




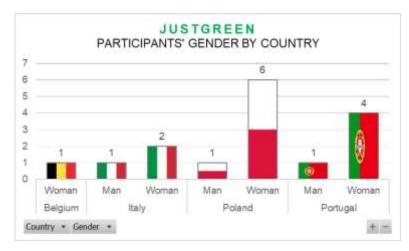
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Workshop 2 Decarbonisation and opportunities for the social economy – Where do we want to go?

1. Total number of participants^(*1) that answered to the evaluation form in the second Just Green Workshop



2. Participants' (*1) gender by country







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PARTICIPATION DAYS

3. Number of participants ^(*1) in the daily sessions from 28th of September to 30th of



September of 2021





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WORKSHOP PREPARATION

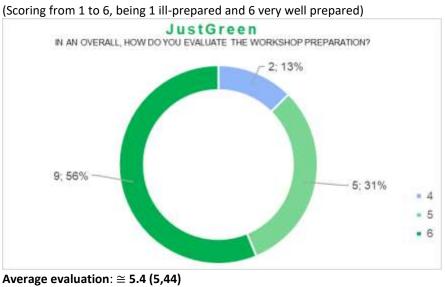
4. How would you evaluate the time and schedule of this workshop?

(Scoring from 1 to 6, being 1 not appropriate at all and 6 completely appropriate)



Average evaluation: \cong 5.4 (5,38)

5. In an overall, how do you evaluate the workshop preparation? (Readiness and availability of the information; quality of the contents and amount of information)



6. How can we improve the preparation of the next workshop?



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The participants ^(*1) have made the following suggestions:

→ Networking and human involvement (12% of the total suggestions)

- Doing workshops at a distance is not easy, especially because the time available was not entirely sufficient to deepen the topics and interactions, but overall the exchange was very fruitful.
- More time would be needed and perhaps fewer participants but more "engaged", more "selected".

→ *Methodology and methods* (25% of the total suggestions)

- Simpler presentations.
- Less density and more time for debate
- More time to online working group
- The workshop and the content are well done. The issue is the length of the sessions for online sessions.

→ **Preparation and time management** (44% of the total suggestions)

- Since it will be face-to-face (we hope) we would like to involve the participants themselves in the preparation by giving them an active role.
- Ask participants to work on project ideas before the next workshop, to make it more productive.
- Availability of PowerPoint's
- Translations/translation process should be improved (same answer from 4 participants)





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→ Other suggestions/comments (19% of the total suggestions)

- It seemed very creative and interesting.
- Everything was perfectly prepared.
- I have no complaints. Everything was of a high standard and fully professionally prepared.

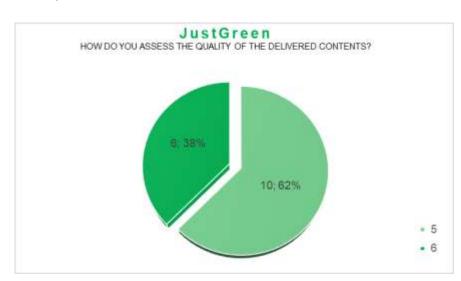




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WORKSHOP IMPLEMENTATION

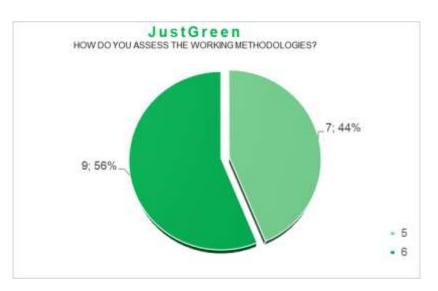
7. During the working days of 28th to 30th of September you have participated in several activities in this workshop (e.g., information and experiences sharing; practices exchange). How do you assess the following subjects of this workshop? (Scoring from 1 to 6, being 1 not achieved/succeeded at all and 6 fully achieved/succeeded)



a. Quality of the delivered contents Average evaluation \approx 5,4 (5,38)

b. Working methodologies

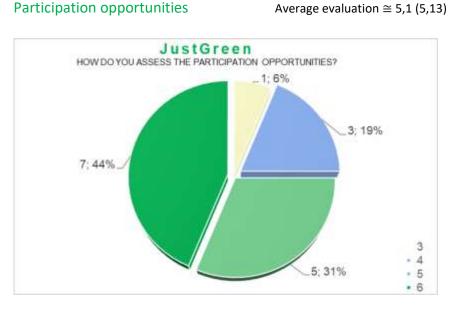
Average evaluation \cong 5,6 (5,56)







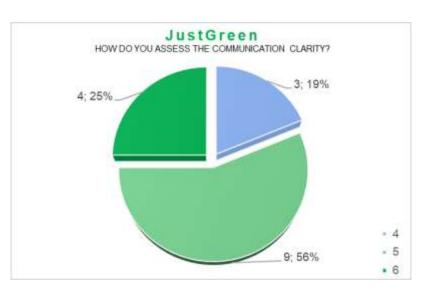
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c. Participation opportunities

d. Communication clarity

Average evaluation \approx 5,1 (5,06)





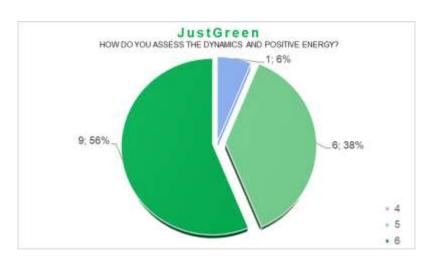


e. Dynamics and positive energy

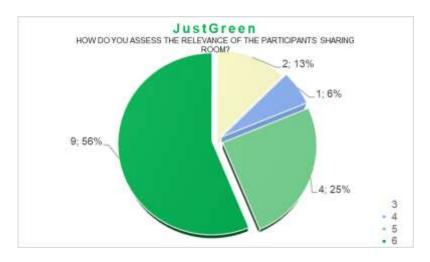
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Average evaluation \cong 5,5 (5,50)



f. Relevance of the "Participants Sharing Room" Average evaluation \approx 5,3 (5,25)



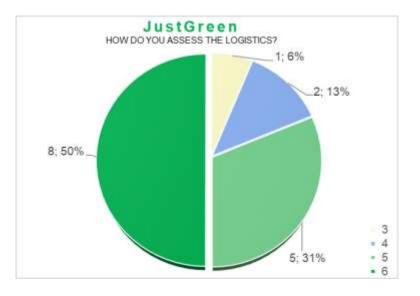
g. Logistics

Average evaluation \cong 5,3 (5,25)



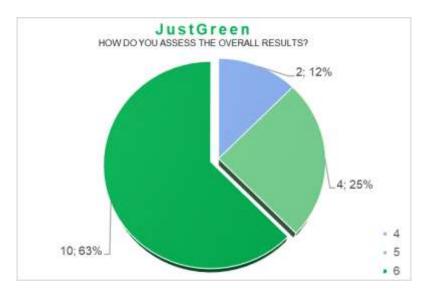


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h. Overall results

Average evaluation \cong 5,5 (5,50)







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RESULTS

8. Which benefits did you get by participating in this workshop?

The participants have revealed the following benefits:



- → Learning and knowledge (e.g. decarbonization's process; solutions with relevant impact) (62% of the total benefits)
 - Gained a deeper understanding of the issues.
 - Better understanding of the theme of decarbonisation, in all its implications.
 - Greater knowledge and insights.
 - Learned about good practices.
 - Learned about facilitating methodologies.
 - A lot of knowledge about decarbonisation.
 - Learned a lot on decarbonisation and good practices.
 - Increased knowledge of the decarbonisation process.
 - Clearer definition of decarbonisation.
 - Learned about important issues for the future.
 - More knowledge about decarbonisation and the social economy.
 - Increased knowledge in general.
 - Obtained new information on decarbonisation.

→ Motivation and positive energy for the future (14% of the total benefits)

- New visions and sharing of solutions.
- Ideas for practices at individual, organisational and community level.





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- Ideas for an interactive practical academic course for students on sustainable development.
- → Networking and sharing (24% of the total benefits)
 - More lines of common interests between partners.
 - Gained experiences of the other participants.
 - I still learn so much about partners, practices and about how important it is to seriously look at ways to include SE in Green Transition.
 - Networking with others.
 - Exchange of experiences.



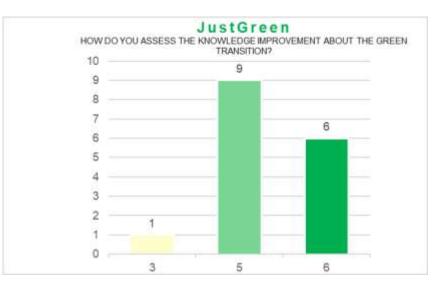


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9. How do you assess the following results acquired during the workshop?

(Please score 1 to 6, being 1 not succeeded at all and 6 completely succeeded)

 a. Knowledge improvement about the Green Transition Average evaluation ≈ 5,3 (5,25)



b. Acquaintance of inspiring Good Practices Average evaluation ≅ 5,4 (5,44)

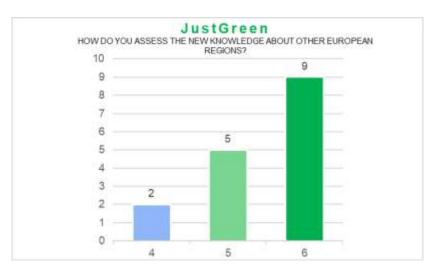




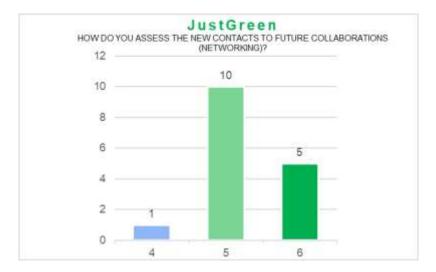


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c. New knowledge about other European regions Average evaluation \cong 5,4 (5,44)



d. New contacts to future collaborations with other organisations (networking) Average evaluation \cong 5,3 (5,25)







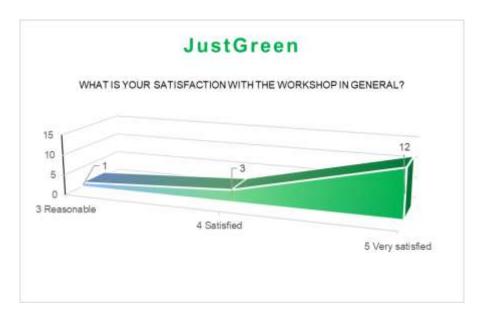
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10. What is your satisfaction with the following participation moments?

(Please score 1 to 5, being 1 very unsatisfied and 5 very satisfied)

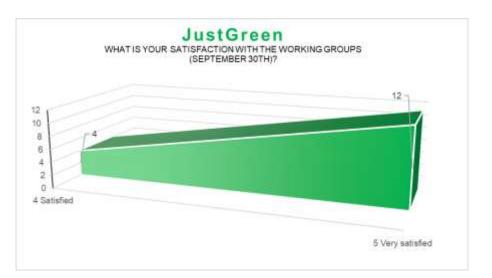
a. Workshop in general

Average evaluation \cong 4,7 (4,69)



a. Working groups (30th of September)

Average evaluation \cong 4,8 (4,75)







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RECOMMENDATIONS

11. Can you share with us recommendation(s), giving us the opportunity to improve the next workshop, activities and/or project implementation?



The participants brought the following recommendations:

- → Networking, human involvement and energy (40% of the recommendations)
 - Even more space for stakeholders!
 - Maybe less participants but more engaged and with meetings every month.
 - Informal gathering opportunities.
 - The main recommendation would be to finally meet physically and have more informal time to share and talk. (same recommendation from 2 participants)
 - Luminously conducted classes.

→ Preparation and planning (20% of the recommendations)

- o Improve simultaneous translations. (same recommendation from 2 participants)
- Do a rehearsal before the workshop with the translators.
- → Implementation and time management (27% of the recommendations)
 - Initial selection also on English language knowledge.
 - Better balance between quantity of content and time available.
 - More time to work in Online Working Group.





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• Please be shorter. It is very hard to involve stakeholder for so much time, especially for online sessions.

→ Working material and summarising (13% of the recommendations)

- Explore the basic themes of the project in a simpler way.
- More examples of successful intermunicipal projects to get inspiration from.

\rightarrow Other comments and recommendations

o 3 participants said that they did not have any recommendations





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OVERALL APPRECIATION

In an overall **96%** of the participants that answered to this evaluation are satisfied and/or very satisfied with the **workshop in general** and in the **working groups** of 30th of September there are **95%** of satisfied and/or very satisfied participants.

As we can see in the topic 3 of this report ("Number of participants in the daily sessions from 28th of September to 30th of September of 2021") the number of the participants slightly changed in the second day (decreased one participant, from 16 to 15).

According to the participants that answered^(*1), the **workshop preparation** was well succeeded with 5,4 out in 6 for the evaluation of the *workshop preparation* and 5,4 out in 6 for the *time and schedule* fit. About the topic *preparation of the next workshop* some suggestions were made and kept being categorized in *networking and human involvement, methodology and methods, preparation and time management* and others in general to keep a sustainable and strategic evaluation approach for the Just Green project. These main suggestions are related to the desire of having the final workshop face-to-face in Italy, strengthen the engagement and interaction of the participants/partners between workshops, having more time to work together and to strengthen the relationships with other participants, and need to improve the translation issues.

The **workshop implementation** had a good global evaluation with **5,3** (scoring from 1 to 6) and in the following subtopics this workshop gradually achieved:

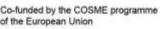
- **5,1** for the *communication clarity* and the *participation opportunities*.
- **5,3** for the "*Participants Sharing Room*" and logistics.
- **5,4** for the quality of the delivered contents.
- 5,5 for the *dynamics and positive energy* and *overall results*.
- **5,6** for the working methodologies.

In the last chapter of this evaluation we can see the **results** where the participants^(*1) have revealed several benefits of participating in the Workshop 2, being those aggregated into *learning and knowledge, motivation and positive energy* and *networking and sharing* categories therefore giving tips of what the participants learned and value in the organisations/projects they represent.

Regarding the assessment of **results** chapter (topic 8), the global evaluation was **5,3** out of 6 and the two main areas of improvement are the *Knowledge improvement about the Green Transition* and the *New contacts to future collaborations with other organisations (networking)*, both with a good evaluation (**5,3** out of 6).

Simultaneously, the participants shared their own benefits, showing that 62% of those are *learning and knowledge* based. The *motivation and positive energy for the future* and *networking and sharing* category represent 38% of the results.







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Finally, the participants^(*1) have made several **recommendations** that were categorized and have the following share (number of recommendations per category / total number of recommendations):

- \rightarrow 40% of recommendations for the *networking, human involvement and energy*.
- \rightarrow 27% of recommendations for the *implementation and time management*.
- \rightarrow 20% of recommendations for the *preparation and planning*.
- \rightarrow 13% of recommendations for the *working material and summarising*.

Summing up, the workshop has been very successful, and its practices and methods should be kept in the next events and/or activities, considering the required adaptations to the scope and its specific goals. As we can see in this report, the knowledge, the learning process/sharing and the partners dynamics have been already developed during the activities and so those good practices from the workshops should be kept in the next workshop and activities. It is recommended to examine more deeply the lower results and the recommendations brought by the participants^(*1), specially by the team that has driven this workshop - but also by the involved partners and coordination - in order to seek and achieve more improvements (increase results and impacts in/with the Just Green project).

